

PRESSRELEASE

TVNorge's graphic solution developed by Norwegian company

Mediateket as has on a very tight schedule developed the graphic solution for TVNorge. In only tree months Mediateket has programmed, installed and integrated a fully automated solution for TVNorges new graphic expression.

Mediateket implemented graphic automation

The integration of the graphic automation includes several departments in TVNorge: Web, program, promo and TVNorge's own system for master playout.

Kjell Eigil Nordli, technical manager of TVNorge says: *"We had a short deadline and high demands, as well as we wanted to build a solution for the future. Mediateket was able to fulfil what we wanted, and with mutual trust and cooperation TVNorge has got a solution we are highly satisfied with."*

The solution is based on Insciber's RTX together with Matrox Digsuite hardware. Mediateket has tailored functionality and user interface to accommodate TVNorge's needs. The solution is based on open architecture and standard components. This makes future development and expansions easier.

Longterm cooperation

TVNorge wanted to continue the co development with Mediateket and has concluded a 3 year contract for future development and expansion.

Mediateket as

Mediateket was founded in 2000, and has in a short time established the company as a solution provider with new ideas. The company has managed to produce a positive result every year, even though the marked has been generally down. Mediateket is now located just outside Oslo, and currently has 6 employees, all of them with background and experience from different Norwegian broadcasters.

The essence of Mediateket is new Broadcast and Production Solutions built around IT & storage networks.

For more information, please contact:

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